Udyogshalam...Creating smart Entrepreneurship at various levels of prospective entrepreneurs such as individual, budding and 2nd generation entrepreneurs to participants & students from various skill training, education and management institutes.

About Udyogshalam... Udyogshalam उद्योगशालाम्...

It's a 1000 days mentoring concept for budding entrepreneurs by Mr. Harshavardhan Ranade*, Founder- Biznovators. 1000 days mentoring involving classroom training, weekly tasks, personal & in group mentoring, hand holding and bonding of togetherness to achieve the goal of converting our budding entrepreneurs into self-sufficient smart entrepreneurs.

{*refer annexure I to know more about Harsh}

Vision of our Founder: - Biznovators, highly values the spirit of smart entrepreneurship. In today's world opportunities give highest benefit to those ones who act smart, innovatively and creatively; to conquer the disbelief of uncertainty and impossibility.

It has been the endeavor of Biznovators to support and help individuals through entrepreneurship initiative to bring growth. Biznovators also believes that every entrepreneur deserve to receive the highest benefit through exploration of entrepreneurial opportunities around them. In fact if the need based training of Entrepreneurship is imparted, by giving understanding of true values and benefits of the concept, it will not only open the doors of unlimited growth to these youngsters but will also give them the required strength to face their future with honor. This is the need of the time. **Biznovators** through our **Entrepreneurial Development initiative** develops smart entrepreneurship at various levels of prospective entrepreneurs such as individual budding and 2nd generation entrepreneurs to participants & students from various skills training, education and management institutes. Harsh calls this endeavor - our dream project- Biznovators- **Udyogshalam.**

Training module focuses on;

- Knowing oneself
- Self-analysis through our own assessment and analytical modules
- Entrepreneurial Personality development; Etiquettes and ethics of the corporate world
- Importance of entrepreneurial functions and Excellence of values
- Communication skills and behavioral aspects towards achieving smart Entrepreneurship
- Change management; Handling stress; Goal setting
- Bringing self-growth by adopting golden rules of success *mantras*.
- To create the mindset "Full Of Liveliness, Personal Prosperity And Self-Motivation" to accomplish the vision.



Annexure I

Specialties: Chemical Engineer with Specialization in Entrepreneurship, Internationally Accredited Entrepreneur Mentor Well-Known Speaker in Entrepreneurship, Mindset Change, Marketing And Growth Motivation. Acclaimed research Expert in Market Research Studies & Surveys, Growth Potential Analysis, New Market Development And Growth Consulting Start-up consultant for Entrepreneurial Development And Expansions. Vast experience in Chemical and allied Project Consulting and chemical product development.

About Harshavardhan Ranade: Harsh is a Tremendously Successful Entrepreneur Himself. Harshavardhan (Harsh) Ranade is the Founder of <u>Biznovators</u> and **Udyogshalam** उत्योगशालाम, and founder Partner of – <u>S.H. Chem. Tech</u>., a chemical project consulting company. He has also created a marketing platform for Art-entrepreneurs called <u>de' la' artestra</u>. Harsh is also one of the founders of <u>Biznovators Entrepreneurship</u> <u>Development Foundation</u>, a Sec.8 <u>not for Profit</u> Entrepreneurship Development Company created to develop and promote general, non-

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engineering, socio-commercial, agro-based & specific entrepreneurship. He is also a past founder director of **<u>Gaea Consulting Solutions Pvt. Ltd</u>**.

Harsh, as a super-entrepreneur mentor , as some patrons call him, has been motivating people to start their own business and he mentors them till they reach the top. Being a true entrepreneur at heart he believes that every person should have something, which one can call it; as their own! Harsh has trained over 3000+ + budding entrepreneurs and has mentored and helped countless number of entrepreneurs to establish their business ventures.

Harsh has an active 27 years of experience and has accomplished more than 4500+ of product based Market Research studies and several Techno-Commercial studies. Harsh also has rich experience in Chemical and allied Project Consulting.. He was also the chairperson of mentor's chapter of Bharatiya Yuva Shakti Trust's (BYST) Shivajinagar,Pune chapter, through this trust he mentored many entrepreneurs and their mentors from 1996-97 to 2012.

He is a known expert mentor and motivational speaker in the field of Entrepreneurial Development & start-ups Management along with Marketing and mindset change programs.

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On these subjects, Harsh has rendered various lectures and speeches as a professional subject-expert at various esteemed organizations like World Trade Center, Mumbai; Fruit and Vegetable processing cluster of World bank at Pune and other Special clusters like that garment cluster of Bhoom and Spices cluster of Peth in rural Maharashtra. ; MCCIA, Pune; Sakal International Learning Center, Agro won, IT Expo and many leading organizations, management and educational institutes.

Harsh's brainchild **Biznovators** motivates and mentors budding and established entrepreneurs to reach to the apex through its' research & consulting modules.

Harsh's self-designed patented 1000 days mentoring concept Udyogshalam उद्योगशालाम्, trains potential entrepreneurs for achieving commercial success in their 1st generation startups and also in their 2nd, 3rd generation entrepreneurial crusade in family run businesses.

This module is based on principle of "how to share and support handhold and grow without bypassing the origin"!!