



**Biznovators MARKET RESEARCH AND CONSULTING**



**MARKET RESEARCH AND CONSULTING**

**II Resources are ample, opportunities are many,  
What is rare is a person who can utilize them II**

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## **Biznovators MARKET RESEARCH AND CONSULTING**

**Biznovators** is a Pune, India based forum, created for Start-up Consulting, Entrepreneurship Development And Training Programs; Chemical And Allied Projects Consulting And Market Research. At Biznovators, we believe in sustainable entrepreneurship which can be facilitated with adequate guidance or mentoring.

We, at Biznovators have supported almost 5000+ product based Market Research Studies and Trained over 2200 budding entrepreneurs since last 32 years.

For more details you can also please log on to [www.biznovators.co.in](http://www.biznovators.co.in)

Biznovators achievements:

Biznovators is a platform which converts Resources in to applications and Pragmatic opportunities are identified to supplement one's entrepreneurial vision of sustained growth. Biznovators works in the field of market research, entrepreneurial expansion and development, under able guidance of its "Director"- Mr. Harshavardhan Ranade,

**Aims - Biznovators as a brand:** We have developed ourselves as a brand, which aims to nurture opportunities for entrepreneurs by providing a variety of growth solutions!!

Further plans: We are in a process of establishing a research and excellence Centre in Pune. This center's main aim is to develop the new business and entrepreneurial growth strategies across all sectors based on Market research and Techno-commercial principles and also to get the client-Entrepreneurs- an exact idea about the commerciality of their ventures to develop the business Purposefully.

Services Offered:

*Market Research:*

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## **Biznovators MARKET RESEARCH AND CONSULTING**

Keeping in mind the need of entrepreneurs interested in starting their projects and that of industries looking for diversification or improvements; we have developed a base of industry friendly consultancy services. These TECHNO-COMMERCIAL STUDIES are broadly classified as CUSTOMISED MARKET RESEARCH and includes; Product related studies and Customer related studies.

### *Entrepreneurial Development:*

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Biznovators focuses on serving particularly the individuals who intend to start a new business. Such start ups are given a helping hand by providing them an expert advice in the respective field they enter to step in. The company mentors the entrepreneurs to take an initiative to start a new business and to bring about overall development. There by encouraging them with this entrepreneurial spirit.

### *Entrepreneurial Expansion:*

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Biznovators, motivates those entrepreneurs who want to take their enterprise above Rs. 200 crs [ \$ 40 mn] level . The company helps an entrepreneur to expand the business through growth strategies. We use market research tools coupled with growth potential analysis strategies for achieving this milestone.

### **About the Founders**

© Mr. Harshavardhan Ranade

A Resource Head , backbone and founder of the Organization, he Has worked in Market research & consulting for last 32 years.A chemical Engineer by profession with focused training in Entrepreneurship And an internationally accredited Mentor.

He is a known Mentor Consultant in Entrepreneurship Development, Entrepreneurial Training and Motivation . An expert research analyst, who also runs a start-up Consultancy firm for non-engineering and Chemical& allied Projects since 1990.

© Mrs. Vinita Ranade

A Management Graduate of University of Pune, specialized in Finance and also a counseling Psychologist. She is our founder director with over 26 years of work exposure, she is Involved in Strategic & commercial Planning of our operations

Our Team:



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We as a company policy have built up a strong associate network of experts, in every management discipline along with a support team of field work force. This field force includes senior investigators, management associates as well as data analysts and a close software support of associates having expertise in software development and data entry of all types. These associates work with us on job-to-job basis all over India. The field team selection is done strictly on the basis of assignment requirements. Similarly, as a policy this entire network is controlled centrally, by the directors (- a mutually shared responsibility-) with an able assistance of the support team. This support team is constantly kept in check based on a work performance yardstick, so there are few expected periodic replacements; to gives us the required quality. Apart from this we have a management committee in charge of taking the decisions related to company policies and strategies.

**This presentation gives details of our market research and techno-commercial exposure received by us. We have given separate presentation in our website for our entrepreneurship mentoring support services and training initiative**

### **MARKET RESEARCH SEGMENT**

#### **Vision:**

Research is the foundation of every invention and has manifested millions of facts before the entire world. It is the attribute that brings change. It also leads to many alternatives and explicit perceptiveness to the development. In short, research is the backbone of growth.

Today, the entire world is coming close to free trade. The economic margins are opening and extending their support to ease the trade practices. Due to this, the indigenous markets have become very sensitive and customer driven. To compete with these expanding markets one has to know the pulse of it. This is exactly where research comes to the rescue.

#### **Specialization:**

With expertise in strategic Techno-commercial and Socio-Commercial solutions offers knowledge-based services like Market Surveys, Research Studies, Export Market Search, customized market research, Growth Potential Analysis and business/ project opportunity analysis to the Corporates, NGOs, and Professional Entities.

Our self-developed research modules are based on our strong-unique background in the strategic research arena. During last 26 years through numerous Markets research and project consultancy assignments. As Research establishment we have built the knowledge focus on various market segments Like Chemical, Pharmaceuticals, Petrochemicals, Specialty Chemicals, Agro Products, Readymade Garments, Biotechnology, Leather Products, Natural And Herbal Products, Ayurvedic Drugs, Textile, Engineering, Plastic And Allied Industries, Garments, Agro/Food, Electronics, FMCG, Food, And Related Consumables, Software Internet And Web Portals, Handicraft Products, Construction And Housing

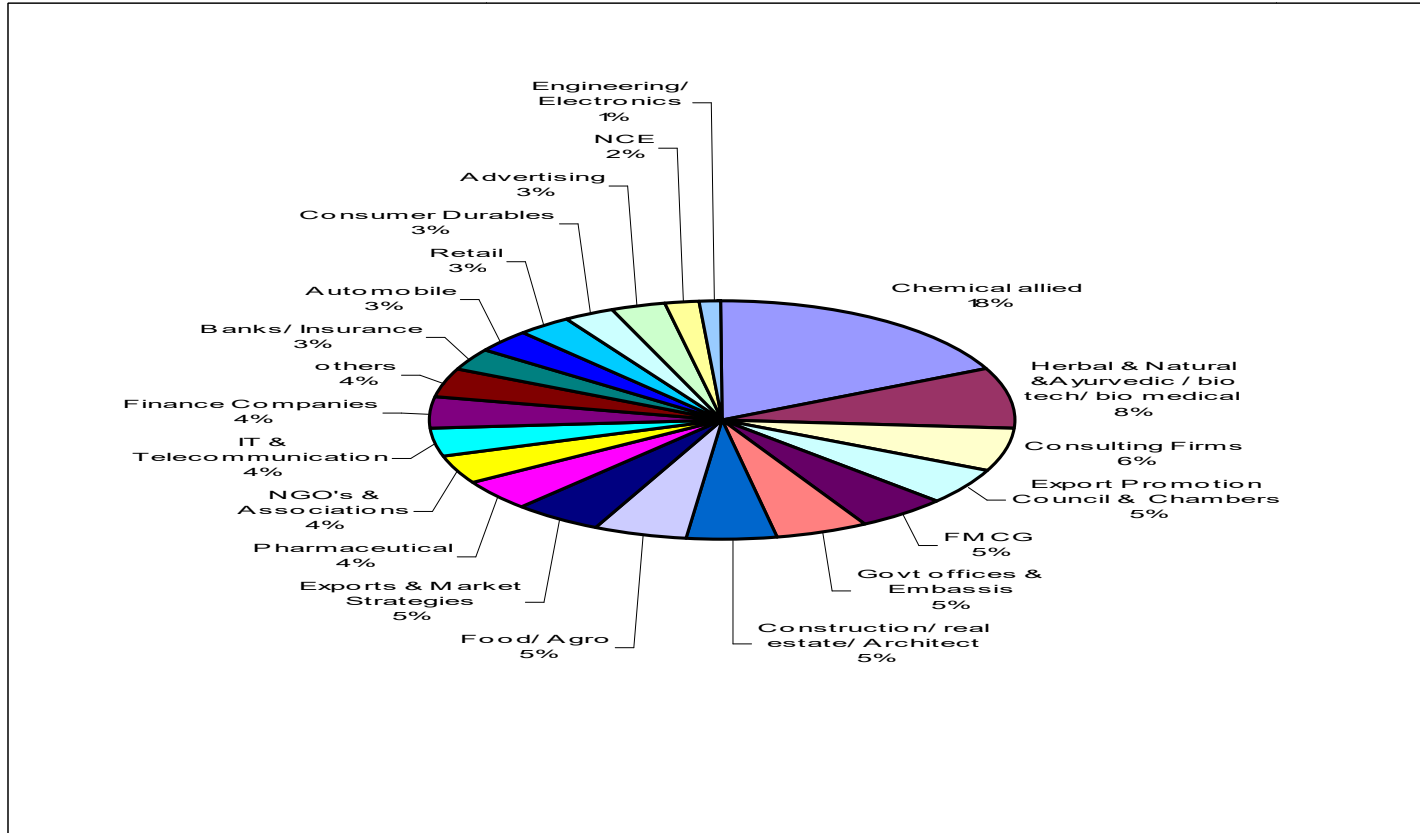


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Sector And Non-Conventional Energy-Resources.  
The assignments have been undertaken utilizing diverse research techniques and consulting strategies in every major segment at different levels to cater the requirements of the trade, industry and social organizations. We possess the knowledge of both Indian and international market segments. We also have a strategic tie-up with Marketing & Market Research consultants, a consultancy firm established in 1985. Similarly, our group company- S.H.CHEM.TECH. has the background of chemical project consultancy.

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**Growth through Research...** Pictographic representation of Market research assignments carried out by us



**GROWTH POTENTIAL ANALYSIS<sup>SH</sup> – GPA<sup>SH</sup>**

**Biznovators own developed research module**



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<p>What is Biznovators- <b>GPA SH</b> ?</p> <p>As the name suggests it is the module, which helps in analyzing the Real-Value of a growth potential of a specific activity in a given – particular – commercial or economic scenario through a set predefined strategy.</p> <p>This module is a perfect gel of Primary &amp; Secondary research methods,</p> <p>Methods coupled together with qualitative research principles and a creative strategy to analyse results emerging from a given commercial or economic scene to net the true growth potential of the concerned activity.</p>	<p>Why <b>GPA SH</b> is different?</p> <p>It achieves a perfect value addition to the “Commercial – Marketing – Strategies” to capture the estimated growth potential.</p> <p>Gives due importance to the client involvement during the implementation of the research assignments for giving them required exposure to prevailing market conditions prior to launch of products or services</p> <p>Generates the possibility of a long-term commercial tie-up with the various respondents (would be buyer) covered during the survey.</p> <p>Gives commercial touch to the venture and add value to marketing – commercial – strategies.</p>
<p>Benefits of <b>GPA SH</b> ?</p>	
<p>Gives opportunities to improve upon any aspects related to product/service or commercial strategy, depending on the feedback from the would be buyer.</p>	
<p>Gives client the opportunity to organize and execute around priorities.</p>	
<p>Actual – Fresh – up to date demand patterns are known through consumer interaction.</p>	
<p><b>GPA SH</b> <u>Unbeatable client acquisition is proven through this GPA method for last 20 years</u> <b>GPA SH</b></p>	
<p>Helps the client in identifying the virgin market for commercial exploitation.</p>	



## **Biznovators MARKET RESEARCH AND CONSULTING**

**SERVICE 1] :Customized Market Research : Keeping in mind the need of entrepreneurs interested in starting their projects and that of industries looking for diversification or improvements; we have developed a base of industry friendly consultancy services. The main sectors focused are Industrial products, Service industries, Socio-economic studies, Socio- commercial studies.**

- These TECHNO-COMMERCIAL STUDIES are broadly classified as CUSTOMISED MARKET RESEARCH and include following set of services,

Market Research and Surveys-

A) PRODUCT RELATED STUDIES

- Demand-Supply Gap Analysis
- New Market Identification
- Export Market Search
- Product Performance Studies
- Competitor Analysis
- Product Launching Strategy

B) CUSTOMER RELATED STUDIES

- Customer Satisfaction
- Customer Perception
- Customer Identification
- Dealer Assessment
- Dealer Identification

C) Research and Feasibility Studies-

We specialize in Research and Feasibility study assignments, which are based on field research.

The specific purpose of these studies is to judge the commercial potential of a specific venture or an activity.

Our analysis strategy is based on following criteria;

- A. Technical viability,





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- B. Financial feasibility,
- C. Market or commercial utility

### **SERVICE 2] Collaboration and Technology Transfer Search**

As we all know, with the changing winds of liberalization, many project opportunities have evolved for Indian Entrepreneurs. Many Indian companies and individuals are interested in setting up profitable businesses by tapping these opportunities. They are in search of a technology or a proper venture, which will give them an edge over others. Looking at the scope for new projects in India, we have set up a database. This database consists of detailed information about foreign companies, their technologies and their terms for Joint Ventures. This network is useful in identifying a suitable opportunity for collaboration and technology transfer. To the foreign companies, we provide service of locating a project partner in India, analyzing his potential and evaluating the JV or Technology Transfer offers.

### **SERVICE 3] Export market search**

- Objective: To achieve export target in a period of 2 years.
- Scope:
  - Identify Markets & Importers / Buyers (Overseas). Product Development/ Design Advice.
  - Export Promotion Activities: Market Promotion (Publicity) Participation in Exhibitions, Image Building
  - Arranging Financial Aspects.
  - Arranging Logistics Aspects.
  - Order Execution Guidance
  - Payment Realization plus Incentives.



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- Special Features:
    - Guidance and support of international trade experts
    - Module Backed up with a specialization achieved in the field of Export Potential Analysis
    - Support of a well-developed network in the overseas market
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## **Biznovators MARKET RESEARCH AND CONSULTING**

**Assignments Completed:** -: *These are the achievements we, proudly boast on. Profusion of fieldwork & research inputs has gone in these assignments as pioneering endeavor. We are having more than 5000 productbased assignments to our credit. This list here, will be never complete! But the ones' worth mentioning are mentioned here;*

▶▶ **Research studies:** *These assignments mentioned bellow are a perfect a gel of Quantitative and Qualitative Research techniques*

1. EXPORT MARKETING STRATEGY FOR HERBAL PRODUCTS AND AYURVEDIC - DRUGS Assignment conducted for MVIRDC World Trade Centre, Mumbai in year 2006-07 .
2. Research Study on THE EXPORT POTENTIAL OF HERBAL PRODUCTS AND AYURVEDIC DRUGS . Assignment has been conducted for MVIRDC World Trade Centre, Mumbai and record 2000 copies of the 1<sup>st</sup> edition of the report have been sold.(Year 2002-03)
3. Research study on EXPORT POTENTIAL OF INDIA CHALLENGES AND OPPORTUNITIES in Select Sectors like Marine/Seafood, Readymade Garments, Chemicals, Fine Chemicals, Agro products, Leather Products, Ayurvedic Products And Crude Drugs/Herbs. {Worked as an associate consultant, for this assignment which was conducted by Dept. of Science & Technology, New Delhi.}
4. Research study on EXPORT POTENTIAL OF MAHARASHTRA, IN SELECT SECTORS like Textile, Engineering Products, Chemicals, Garments, Agro/Food, Electronics And Leather Products.{ Worked as an associate consultant, for this assignment Which was conducted by World trade Centre, Mumbai.}
5. Research study on EXPORT POTENTIAL OF MAHARASHTRA, in Select Sectors like Marine/Seafood, Handicrafts, Ayurvedic products and Crude Drugs/Herbs. {Worked as an associate consultant, for this assignment which was conducted for Trade & Commerce Dept. Govt.. of Maharashtra.}
6. Market Research Study On The botanical Herbs and Crude Drugs produced at various BAIF Research Centers, based on the various areas of cultivation and included the states of Maharashtra & Karnataka..
7. Market Research Study On The Trade Center to be established at Pune for the promotion of various Handicraft Products produced by artisans; and on the possible Market Networking arrangement for these products in the cities of Bangalore, Chennai, Mumbai, Pune, Delhi



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8. Research study to recognize the specific nature of *Good Logistic System* structure based on an improvement analysis for a healthier supply chain management in the identified thrust agro activities
9. Research study on homeless people in Pune city
10. Study conducted for analyzing means of sustainable finance generation for Non government organization

►► **Fuel Surveys /Renewable energy /Biomass assessment - Quantification Studies and Non -conventional Energy sources.**

11. FUEL SURVEY to analyze the potential of various bio- waste fuels (Agro-industrial wastes) in Kolhapur district of Maharashtra state. This survey done jointly with Thermax Ltd. of Pune clearly indicates the volumes of waste available in the district to be used by a proposed Power Generation Plant.
12. Study on ACTUAL BIODEGRADABLE MATTER AVAILABILITY from the garbage rubbish generated in PuneCity.
13. Technology search for fuel gasification technology from U.K. and France for converting biowaste into fuel gases [natural and producer gas] to run power plants of 10MW
14. Assisting our client a Singapore based joint venture Company for a Biodiesel project- Biodiesel plants based on organic waste.
15. Since 1995, we have worked on various biofuels subjects such as biogas, energy farming, biomass gasification; poultry waste gasification, etc., as part of our interest in the field of green energy.



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**Market research studies: In depth Market Research Studies have been conducted successfully on following products and services;**

▶▶ **Chemicals, Pharmaceuticals, Agro chemicals, Dye stuff and allied industries:**

1. Market research for Alkoxylates and Propoxylates in India..
2. Market Study report on market potential for the products based on cracked c3 & c4 streams, in North Indian states of Delhi, Punjab, Haryana, Uttar Pradesh and Rajasthan.
3. Phthalates such as Ditocetyl Phthalate, Dibutyl Phthalate and Diethyl Phthalate
4. Ethyl Acetate
5. Diethyl Oxalate
6. Diclofenac Sodium
7. Market research study on acetyl chloride
8. Market research on nutritional product for Old age people in Pune city
9. Vitamin B-1
10. Gibberellic Acid
11. Bromohexane Hydrochloride
12. Naphthl ASG
13. O.T. Base
14. Ortho PhyleneDiamine (OPDA)
15. Field research study on various Nitraromatic Chemicals
16. Field research cum perception study among Medical Practitioners for a new Nonsteroidal Anti-inflammatory Drug.
17. Field research study on Customer Satisfaction in regard to Pharmaceutical Companies.
18. Market analysis for LAB and LABS for Indian market .
19. Market Survey on precious metal catalysts on all India basis



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20. Market study for introducing new technology in cement plants on all India basis

### **►► FMCG, food, and related consumables**

1. Market research for analysing demand for Packed & other varieties of Curds in Pune city. [Conducted for a Singapore based company]
2. Two Wheeler- Motor cycle-Buyer behavior analysis In PUNE, MUMBAI, NAGPUR, AURANGABAD & KOLHAPUR- SANGALI – SATARA, regions in Maharashtra. [ conducted for Hero Honda Motors Ltd.]
3. Market research study on Potato wafers and Farsan in Pune city.Market study on Branded Eggs in Pune among the household and intuitional (trade) segments
4. Study on market potential of Ginger oil in Mumbai Pune and Nashik area.
5. Field research study on Industrial Chocolates
6. Study report on product launching cum customer perception analysis of Coldavin&Chywangrans in Pune city
7. Customer Perception & opinion Assessment Study for analysing the potential for running gold store outlets
9. Research study in Pune region on analysing the Market potential for a new processed food venture to be started by Ex-servicemen's cooperative society.
10. Study on student transport mechanism followed by the schools in Regions of Pune &Wai- Mahabaleshwar
11. Consumer research on analysing media habits with specific reference to Television media among affluent respondents from Pune And Mumbai cities.
12. Field research study on Customer Opinion on a New Cigarette (sample size-3000)
13. Field research study of Radio Pagers in two segments; 1. Industry & Business And 2. Households



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### ▶▶ **Engineering, Plastic and allied industries**

1. After sale Service oriented satisfaction survey among Steam boiler Customers across entire India [ Worked as an associate. Sample size was above 1200 nos. of respondents at various on-site locations through-out the country]
2. Market research study on electrical & electronic connectors in Mumbai, Pune and Bangalore
3. Study on market potential of HDPE woven sacks and Tarpaulin in GujaratState
4. Study on consumer opinion and utility potential of injection needle housing in Delhi, Mumbai and Pune area.
5. Market potential analysis for Copper and Copper alloy tubes for the Indian Market.
6. Study on HDPE & MDPE pipes and fittings in Mumbai, Pune and Nasik area.
7. Field research study on Industrial Pumps
8. Field research study on Computer Printer Ribbons and typewriter Ribbons
9. Field research study on Light Diesel Oil
10. Market potential study for labeling machines and labels in Mumbai's Industrial Area.

### ▶▶ **Export and international Market :-** *SH Specializes In Product Wise- Country Wise Export Market Search. SH specializes in Conducting such assignments and has conducted various such assignments continuously from the year 1996.*

1. Country study on Mauritius, Singapore and selected European countries.
2. Country study on CIS countries
3. Product wise export market search of various products being traded between India & Poland; along with other European countries.
4. Export Market study for Notebooks [ school and collage exercise books], Picture Books, Children Books Alongwith School & Computer Stationary to your country.
5. Analysis of the Export Potential Of India for Sectors like Marine/Seafood, Readymade Garments, Chemicals, Fine Chemicals, Agro products, Leather Products, Ayurvedic Products And Crude Drugs/Herbs.



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6. Market Study Of MMF Textiles At Kyrgyzstan, Kazakhstan&Uzbekistan
7. Field research study on exports financing
8. Field research study among the reputed exporters in Pune area

### **▶▶ Software Internet and web portals**

1. **“ IT in changing times”**:- Qualitative research conducted for knowing views with value-added guidelines of leading Software professionals and CEOs after the Turbulent times after Y2K and the bubble burst of dot com ventures in India.
2. Market Research Study for analyzing the potential for consulting through Web-Enabled Software solutions for business Performance improvements among the discrete manufacturing sector based industries from Pune region.
3. Market Survey on The Potential of Broad Band Internet Services In select segments of Bibvewadi and Pimpri In Pune City.

### **▶▶ Construction and Housing sector:**

1. Market survey on *Micro-Concrete Roofing Tiles* in Pune and Goa regions.
2. Identification of potential buyers for residential premises at the Runwal prestige residential complex coming up at Pune- Nagar road.
3. Feasibility study for starting service apartment facility at F.C.Road, Pune.
4. Project commerciality consulting for the proposed Commercial and residential project coming up At Talegaon in an area of 100 Acres. Project will start in 2009 and we will assist the promoters in getting FDI and also in market networking for selling the properties.
5. **Commercial-Real estate- Database:** We have created a ready to use data of 300,000 sq.ft. of properties, of commercial real estate for sell or lease rent in the range over and above 3,000 to 20,000 sq.ft. or more of each in size, at different locations in and around Pune, available for sell or lease rent in and around Pune City. The purpose of this data base is to identify genuine "good" properties for the requirement of our various client companies, relocating themselves in and around Pune. This database is upgraded continuously, on regular basis.





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### **»» Education**

1. Preparation of Detailed Project Reports {DPR} along with a survey report for proposed residential School projects at Nimbut and at Kadepur in Maharashtra.

### **»» Product Launching**

1. Mouth freshener, a substitute for tobacco products
2. Rubber Antioxidant-2, Mercaptobenzimidazole.
3. Ve Card – India's first ever-electronic Business card. This card in form of a Visiting card shape CD virtually details out entire Business profile in form of voice or visual data.
4. Product launching assignment for healthy cooking oil Carotino - through Promotional Activities like Shop campaigns At chemists and other trade points and through Doctors Categories like Cardiologists; Gynecologist & General practitioners



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### **▶▶ SELECTED important assignment:**

1. Market linking Program for MSME ; which would be a retail -linkage for the small & middle scale enterprises or the individuals to the retail outlets. This market reaching out effort aims at Market tie-ups building & strengthening the retail market access of such individual companies, which would help them to overcome the deficiencies and facilitate their market growth potentials.
2. Market survey for Bulk/Industrial/B2B Sales/Market/Marketing/Potential for chocolates.
3. Market research study report on “Scrutiny of the Customer Loyalty and Understanding the scope for improvement based on Brand and Customer Perception Survey in the select areas for a leading gold brand”
4. Market research report on “Health Drink” product in Pune and Mumbai cities among selected respondents
5. Market Research Study & Feasibility Analysis For Pomegranate Fruit Processing Unit.
6. Research study on market assessment for the Shopping mall with hyper market and six screens multiplex {250 cap each} coming up at Abhiruchi, Singhagad Road, Pune.
7. Research and Feasibility study report on Production of Marathi movie
8. Shop campaigns At around 68 nos. of chemists and trade points for Carotino cooking oil in Pune
9. Market analysis for LAB and LABS for Indian market .
10. Market research on nutritional product for Old age people in Pune city.
11. Study report on Castor oil and it's derivatives 100 TPD CASTOR SEED CRUSHING AND DERIVATIVES PRODUCTION PLANT .
12. Research study for market opportunity assessment and business assessment for the proposed Shopping mall complex; for property located at Chinchwad, Pune
13. Market research and Feasibility Study Report on Metropolitan Area Network for Pune City
14. Market Research and Feasibility of your Food products, Potato Chips & Banana Chips
15. Research Study on Identifying herbal/Agro-Commodities and extracts thereof, which have a well-identified Market access/demand, to be produced in the vicinity of Satara District
16. Research study for analysing the market potential for lime free and sulphur free sugar in India.
17. Indialia April 2012: Biznovators are appointed as the Delegation leaders in India for this World’s largest International forum which is conducted first time in India.
18. Exploring project opportunities from the Solar and biomass energy generation fields



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### **Market research and assignments**

19. Silica Sand Assessment Survey For
20. Premium Emollient Used In Moisturizers
21. Market Research Assignment Conducted For Understanding the Buyer Outlook Of The Potential Clients For The Proposed Complex By Ranade Bagade Constructions At Pan Card Club Road, Baner, Pune
22. Cluster At Kiwale
23. APIs And Intermediates & Natural Ingredients Used In Pharmaceuticals
24. Market Study Report For Www.Digin.In
25. Data Analytics
26. Desk Research On Singapore And Possible Opportunities For Indian Entrepreneurs
27. Research Study For Market Opportunity Assessment And Business Assessment Separately For A.] Shopping Mall With Hyper Market And / Or Multiplex And For B] Other Commercial Opportunities For The Property Located And Named At Arun Talkies, Dapodi, Pune
- 28.
29. Pomegranate Juice
30. Surfactants Industry In India
31. Castor Oil And Its Derivatives In Gujarat And Maharashtra
32. Wine Industry In India
33. Pune City: Wine Sales Distribution Channel –
34. Consumer Research On Analysing Media Habits With Specific Reference To Television Media Among Affluent Respondents From Pune And Mumbai Cities.
35. Starting A 3 Star Resort At Ganpati Puleganpatipule
36. Market Research Report On “Health Drink” Product In Pune And Mumbai Cities Among Selected Respondents
37. Market Analysis For LAB And LABS For Indian Market
38. Report On Study Conducted For Analyzing Means Of Sustainable Finance Generation A Fund Raising Unit- For A Youth Based NGO
39. Research Study In Pune Region On Analysing The Market Potential For A New Processed Food Venture To Be Started By Ex-Servicemen’s Cooperative Society
40. Export market tie-ups in USA, EUROPE
41. Shoe Brands



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42. Ice Making Plant Study
43. Medicinal Plants: Their Importance For Indian Economy And Future Cultivation Strategy For Achieving Sustainability.
44. Customer perception analysis for online marketplace
45. Cow milk, A2 milk
46. Identifying joint venture partner throughout India for the propose of arranging efficient market networking for ayurvedic company
47. Data of interested customers in for a high value car brand in Maharashtra
48. detailed market research for preleased resort at Guhagar.
49. Various essential oils and plant extracts

### **►► Pre-investment analysis / Feasibility Studies**

*Our group specializes in pre- investment analysis, by virtue of the services rendered by our group company - S.H.CHEM.TECH.- a chemical project management consulting firm , which has a standing of last 17 years.*

- 1) Various Dyes like Fast Bases, Napthols, Acid Dyes, Direct Dyes and Vat Dyes
- 2) Many Dye Intermediates like Ortho Nitro Anisole, Para Chloro Ortho Nitro Aniline, Para Toludine, Para Amino Azo Benzene, O.T.Base etc.
- 3) Sodium Carboxy Methyl Cellulose (Sodium CMC)
- 4) Salicylic Acid
- 5) Acid Slurry (L.A.B.S.)
- 6) Menthol, Benzyl Alcohol , Benzyl Chloride & Benzyl Acetate
- 7) 2,6 Dichloro Aniline
- 8] Rengolite
- 9] Sodium Hydrosulfite
- 10] Mineral Water
- 11] Neam Oil , Rose Extract, Jasmine Extract, Tube Rose Extract, Citronella Oil , Ginger Oil , etc. botanical extracts
- 12] Ferric Alum
- 13] Potassium Iodide & Sodium Iodide
- 14] OrthophenyleneDiamine



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### **15]Castor Oil And it's derivatives :**

Detailed Project report for analysing the Project concept of processing 100 tons/ day of castor crushing to produce castor oil and for producing value added products, thereof; at a pre-decided location in Rajasthan.

#### ***Sectors covered for specific product based research are***

1. *Chemical,*
2. *Pharmaceuticals,*
3. *Petrochemicals,*
4. *Specialty Chemicals,*
5. *Agro Products,*
6. *Biotechnology,*
7. *Natural And Herbal Products, Ayurvedic Drugs, And Allied Industries,*
8. *Garments,*
9. *Agro/Food,*
10. *Electronics,*
11. *FMCG, Food, And Related Consumables,*
12. *Software Internet And Web Portals,*
13. *Handicraft Products,*
14. *Construction And Housing Sector Textile,*
15. *Engineering,*
16. **Plastic And Non-Conventional Energy Resources.**



**Biznovators MARKET RESEARCH AND CONSULTING**

**Partial List Of Clients:**

This partial list of clients, assignments and associates in an, indicative list of the work exposure achieved either as Biznovators Or as S.H.CHEM.TECH or as S.H.CONSULTANTS PVT.LTD, - in last 32 years.

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MVIRDC **World Trade Centre**, Mumbai .  
**World Trade Centre**, Navi Mumbai  
BVG India Ltd., Pune  
BAIF Research & Development Foundation, Pune  
GIIVA  
Hylite  
**MMCL, Mumbai**  
P.N.Gadgil & Sons  
Industry Cluster At Peth-wadgaon  
Industry Cluster At Bhoom, Osmanabad  
Jyotichand Bhaichand Jewelers  
Carotino India Pvt.Ltd.  
Jyotichand Bhaichand Saraf And Sons Pvt.Ltd. ;Baramati  
Kotibhaskas  
Ranade relaters  
Sanjay Runwal  
Abhay Gadgil  
Synergy Foods Pvt.Ltd., Pune, Malaysia, Singapore



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Abhiruchi Mall & Multiplex, Pune  
Thermax Limited, Pune  
Croda Chemicals P.Ltd.  
Dhariwal Group Of Industries [Manikchand]  
Tata Motors Ltd., (Through Associate)  
Sharangdhar Pharmaceuticals Pvt.Ltd., Pune  
Kastorking {India} Pvt. Ltd., Singapore& Pune  
Ancent Software International Ltd., Pune  
Center For Youth Development And Activities (CYDA).; Pune  
Men Interactive Network Ltd., Pune  
Hero Honda Motors Ltd.  
Jinesh Chemicals Pvt. Ltd., Mumbai  
Saraswati Education Society  
Aquapharm Chemical Co. Pvt.Ltd., Pune

Mitcon

IMRB

MMRC



In our initial time As associates  
during 1990-1999

Tata Motors Ltd., Pune

IOC Ltd., New Delhi ,India

DST, New Delhi ,India

Tara, New Delhi ,India

SDC, New Delhi ,India



(through associates)



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