



अमंत्रम् अक्षरं नास्ति । नास्ति मूलम् अनौषधम् ।  
अयोग्यः पुरुषो नास्ति । योजकः तत्र दुर्लभः ।

|| Resources are ample, Opportunities are many |  
what is rare is to find a person to manage them ||

From Probability To Certainty!

***Biznovators  
at a  
glance***

**S.H. Chem. Tech.**

**Chemical Project Consulting**



**Biznovators**

**Entrepreneurial Growth Consulting & Growth Training ,  
Market Surveys, Feasibility & Research Studies.**

**Udyogshalam उद्योगशालाम्**



Udyogshalam उद्योगशालाम्... It's a 1000 days mentoring concept for budding entrepreneurs by Mr. Harshavardhan Ranade

**Mentoring Entrepreneurial development and expansions**

**De 'la Artestra**

**Platform for marketing exclusive & genuine Art, Paintings and  
handicraft**

**Biznovators Entrepreneurship Development Foundation**

**Sec.8 not for profit Entrepreneurship Development company created To  
develop and promote general, non-engineering, socio-commercial, agro-  
based and specific entrepreneurship**

Biznovators is a Pune, India based forum, created for Startup Consulting, Entrepreneurship Development And Training Programs, Chemical And Allied Projects Consulting And Market Research.

At Biznovators, we believe in sustainable entrepreneurship which can be facilitated with adequate guidance or mentoring. We, at Biznovators have supported almost 5000+ product based Market Surveys, Research, consulting & feasibility Studies and Trained over 20000 + budding entrepreneurs since last 30 years.

Our Director, Mr. Harshavardhan Ranade is the Founder of Biznovators and Udyogshalam उद्योगशालाम्, and founding Partner of - S.H. Chem. Tech., a chemical project consulting company.

# About our founder: Harshavardhan Ranade

Specialties: Chemical Engineer with Specialization in Entrepreneurship, Internationally Accredited Entrepreneur Mentor Well-Known Speaker in Entrepreneurship, Mindset Change, Marketing And Growth Motivation. Acclaimed research Expert in Market Research Studies & Surveys, Growth Potential Analysis, New Market Development And Growth Consulting Start-up consultant for Entrepreneurial Development And Expansions. Vast experience in Chemical and allied Project Consulting and chemical product development.



# About our founder: Harshavardhan Ranade

Harshavardhan (Harsh) Ranade Is

- The Founder Of Biznovators ,
- Udyogshalam उद्योगशालाम्.
- Founding Partner Of – S.H. Chem. Tech., A Chemical Project Consulting Company.
- A Founder Director Of A Market Research Company, S.H.Consultants Pvt.Ltd Or Gaea Consulting Solutions Pvt. Ltd.
- He Has Also Created A Marketing Platform For Art-entrepreneurs Called De' La' Artestra.
- He Is One Of The Founders Of Biznovators Entrepreneurship Development Foundation, A Sec.8 Company Created To Develop And Promote General, Non-engineering, Socio-commercial, Agro-based & Specific Entrepreneurship.
- Harsh Is A Tremendously Successful Entrepreneur Himself.

## About our founder: Harshavardhan Ranade

Harsh, As A Super-entrepreneur Mentor , As Some Patrons Call Him,

- He Is A Known Expert Mentor And Motivational Speaker In The Field Of Entrepreneurial Development & Start-ups Management Along With Marketing And Mindset Change Programs. He Has Been Motivating People To Start Their Own Business And He Mentors Them Till They Reach The Top. Being A True Entrepreneur At Heart He Believes That Every Person Should Have Something, Which One Can Call It; As Their Own!
- Harsh Has Trained Over 10000+ + Budding Entrepreneurs.
- Has Mentored And Helped Countless Number Of Entrepreneurs To Establish Their Business Ventures.
- Harsh Has An Active 28 Years Of Experience And Has Accomplished Numerous Market Research And Several Techno-commercial Studies.
- He Also Has Rich Experience In Chemical And Allied Project Consulting..
- He Was Also The Chairperson Of Mentor's Shivajinagar Chapter Of Bharatiya Yuva Shakti Trust's (Byst), Pune , A Reputed Debt Funding Trust, Through This Trust He Mentored Many Entrepreneurs And Their Mentors From 1996-97 To 2012.

# One Stop Shop: For Business Planning.

## Services Provided:

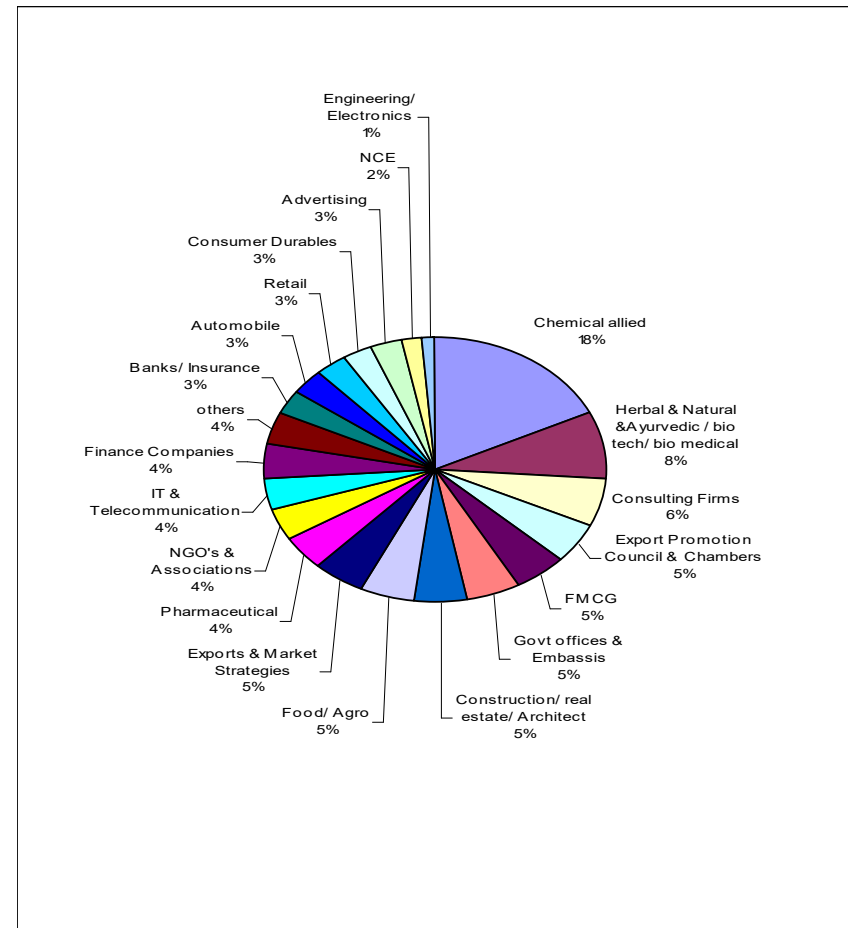
- ▶ Entrepreneurial growth, Expansions and Development
- ▶ Market Research Studies
- ▶ Start ups – Enterprise Planning
- ▶ B2B Events– PR– Trade meets
- ▶ Branding / Marketing Consultancy
- ▶ 1 TO 1 Mentoring
- ▶ Training
- ▶ Commercial Real Estate Database (CRED)
- ▶ Venture Consulting
- ▶ Recruitment Management Consultancy



# Service 1: Research Studies

## ▶ Research Studies Include

- ❑ Market Survey / Research
  - Product Related
  - Customer Related
  - Growth Potential Analysis
  - Customized Market Research
- ❑ Technical Feasibility
- ❑ Commercial Viability
- ❑ Socio-Commercial
- ❑ Techno-Commercial

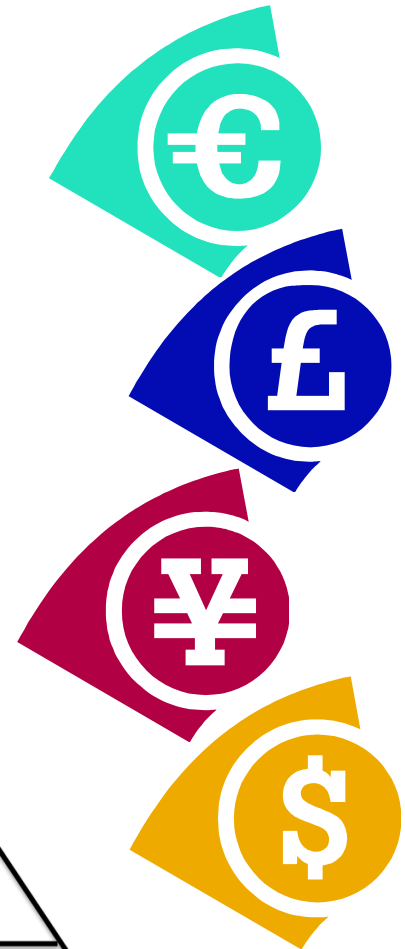
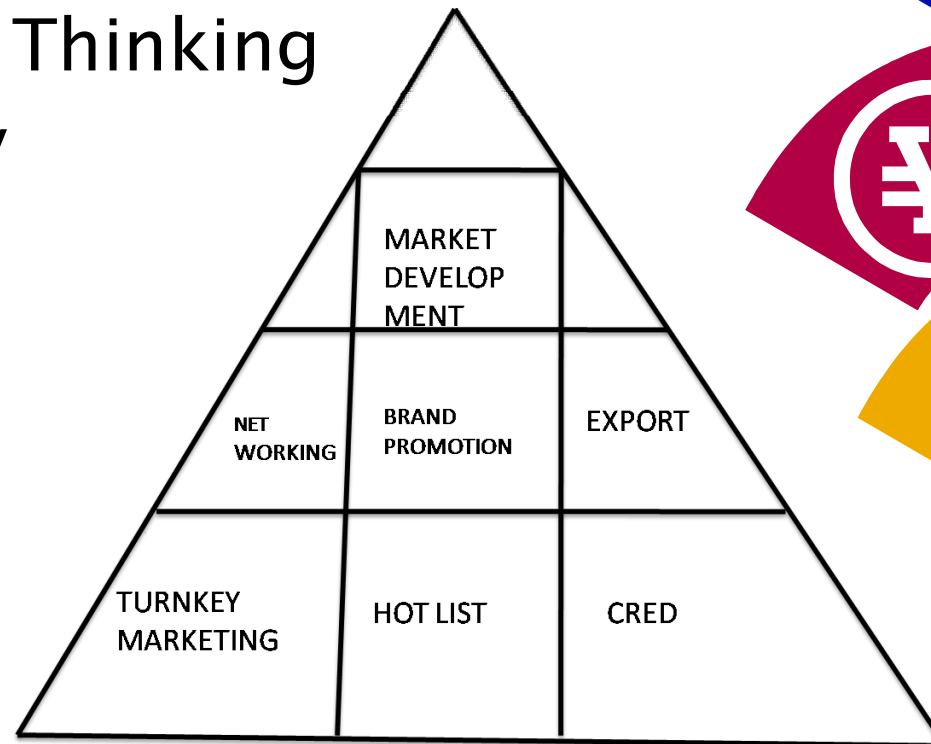


## ▶ Research Experience Across Almost ALL Segments.



# Service 2: Enterprise Planning

- ▶ Access to Best-in-Class Expertise
- ▶ Sophisticated Analytical System
- ▶ Unique Planning Model
- ▶ Creative Lateral Thinking
- ▶ Growth Strategy
- ▶ Brutal Honesty



# Service 3: B2B Platform

- ▶ Direct Contact with Diverse Vendors and Businesses
- ▶ Huge Database
- ▶ Exceptional Openness
- ▶ “B2B networking”



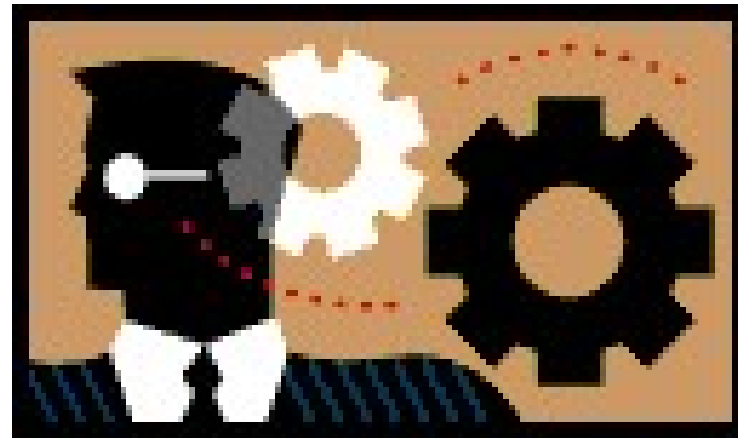
# Service 4: Branding / Marketing

- ▶ Exceptional Knowledge of Market Trends
- ▶ Access to Best-in-Class Expertise
- ▶ B2B Platform
- ▶ Understanding of Business Needs
- ▶ Export Market Search



# Service 5: Recruitment Management

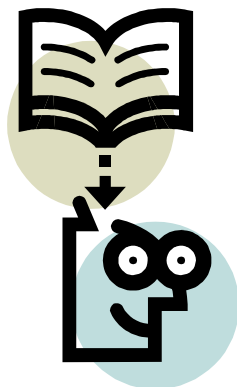
- ▶ Specially for Top-Level Management Jobs
- ▶ Access to Diverse Evaluators
- ▶ Experienced Personality Evaluation



# Service 6: Training & Mentoring

## ▶ Training in :

- ❑ **Udyogshalam उद्योगशालाम्...**  
The 1000 days mentoring concept for budding entrepreneurs invented by our Founder **Harshavardhan Ranade.**

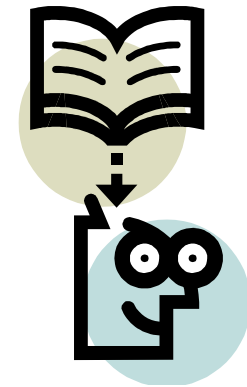


- ❑ **Entrepreneurship\_\_\_ Growth Motivation seminars through Success sutras and growth mantras.**
- ❑ **Well Developed Modules / Programs based on needs of corporates & education institutes**



# Service 7: Udyogparva *Modules*

- Well Appreciated Udyogparva Training Modules
- # Success Mantras For Growth!
- # Market Yourself For Growth!
- # Business Opportunity Growth!
- # Market Development Initiative!!
- # Commerciality Development!!



# Service 8: BE&IQ test

- ▶ BE&IQ This indicative analysis developed by Mr. Harshavardhan Ranade, is test of one's entrepreneurial ability depending on their personal experience of surrounding circumstances . This test may be used for understanding one's decision making ability to be an entrepreneur or to be an Intrapreneur.
- ▶ This test is purely indicative and will be helpful to just get an idea of one's entrepreneurial vision.



## BE & IQ

Successful entrepreneurs are self made...  
But BE&IQ makes you more confident !!

One has to log on our website  
[www.biznovators.com](http://www.biznovators.com) to give this BE&IQ test.

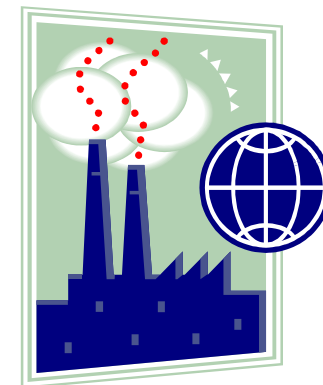




# Service 9: CRED – Commercial Real-Estate Database

Strategic Location plays an Important part in the Success of Many a Business!

- ▶ Highly Developed Contacts
- ▶ Huge Database
- ▶ Understanding of Business Needs



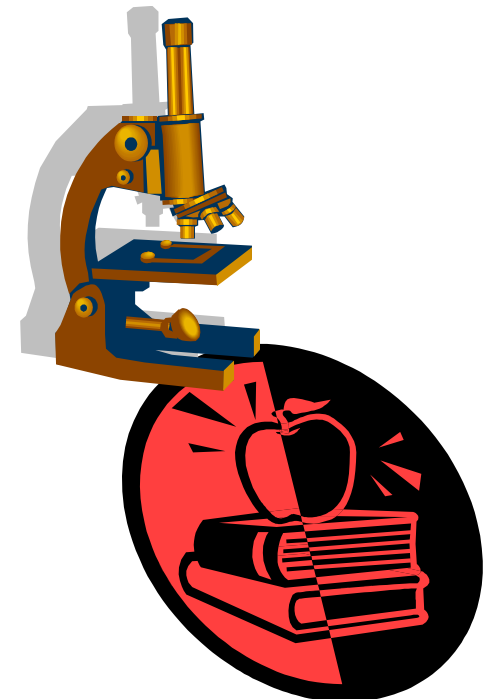
# Service 10: Start-up Venture Consulting

- ▶ Technology transfer & JV search
- ▶ Excellent Trade Contacts
- ▶ Financial Understanding
- ▶ Access to Opportunities



# Before Parting

- ▶ Team **Biznovators** brings to each Project
  - ❑ Complete Commitment to Success of the Project
  - ❑ Total Involvement
  - ❑ Wide-Ranging Experience
  - ❑ Well Planned and Detailed Execution
  - ❑ Scientific Approach
  - ❑ Techno-Commercial Understanding
  - ❑ Detailed Analysis of Data
  - ❑ Transparency
  - ❑ Succinct and Incisive Reporting



# Contact Information

- ▶ **Biznovators – Udyogshalam`**
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**Biznovators, Pune’s location is on Google maps**
- ▶ **Phone:** 91– 8888861767 , 9822798940
- ▶ **Email:** [biznovators@gmail.com](mailto:biznovators@gmail.com)

**[www.biznovators.in](http://www.biznovators.in)**

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**[www.biznovators.com](http://www.biznovators.com)  
to give the BE&IQ test.**